The Stallion Club of Shepton High School would like to ask you to consider supporting us this year by purchasing a business ad in our 2020-2021 athletic programs.

Why support US?

The Stallion Club, which produces the Shepton Stallion Athletic Programs, is the only athletic booster club at Shepton High School. The Stallion Club supports our athletic teams by annually raising funds for equipment and supplies for all Shepton sports.

How will your Company receive exposure?

The Athletic Program is published three times a year so that each sport may be featured during its specific season while the Shepton Band, Cheerleaders & Stallionette Drill Team are featured in every issue. Each ad purchased will appear in each of the Fall, Winter, and Spring programs and have their Company logo displayed on the Shepton Athletic Club website. Additionally, at the highest levels of purchase (Diamond, Plantinum and Elite), your Company will have a banner hung in the Shepton gym and displayed at all indoor home games for the entire school year.

The publications circulate to the student body, student athletes, families, friends, coaches, administrators, over 100 teachers and other spectators at Shepton sporting events.

These professionally printed programs are also wonderful, life-long keepsakes for those who appear in them, which greatly extends the “shelf life” of your ad.

Ads are available for sale from June 1 – July 31, 2020.

Discount pricing is available for ads purchased before June 30th.
Business Sponsor and Advertising Opportunities

The goal of our Sponsorship Opportunities is to provide mutual benefit to the Shepton Stallion Athletic Booster Club (SSABC) and the Business Sponsor.

Please use the link below to complete your online transaction.
https://sheptonathletics.membershiptoolkit.com/form/m/112634

DIAMOND - $1,800 (1 available, must be purchased by July 31st for print deadlines)
- Full-Year (Fall, Winter and Spring) Program Ad – Centerfold (2-page, Color)
- Company Logo on Home Page of Shepton Athletic Website
- Company Banner hung year-round in Shepton Gym, Athletic Banquets, and Indoor “Home” Games

PLATINUM - $1,650 (1 available, must be purchased by July 31st for print deadlines)
- Full-Year (Fall, Winter and Spring) Program Ad – Full Page Back Cover (Color)
- Company Logo on Home Page of Shepton Athletic Website
- Company Banner hung year-round in Shepton Gym, Athletic Banquets and Indoor “Home” Games

ELITE - $750 (3 available, must be purchased by July 31st for print deadlines)
- Full-Year (Fall, Winter and Spring) Program Ad – Choice of:
  - Full Page Inside Back Cover (Color)
  - Full Page Inside Front Cover (Color) or
  - Full Page Inside Right Page (Color)
- Company Logo on Home Page of Shepton Athletic Website
- Company Banner hung year-round in Shepton Gym, Athletic Banquets and Indoor “Home” Games

GOLD - $700 (2 available, must be purchased by July 31st for print deadlines)
- Full-Year (Fall, Winter and Spring) Program Ad – Choice of:
  - Full Page Back Side of Inside Right (Color)
  - Full Page Opposite Back Inside Cover (Color)
- Company Logo on Home Page of Shepton Athletic Website
2020-2021 SHEPTON ATHLETIC PROGRAM BUSINESS AD

SILVER - $650 *(must be purchased by July 31st for print deadlines)*
- Full-Year (Fall, Winter and Spring) Program Ad – Full Page 7.5" w x 10"h (B&W)
- Company Logo on Home Page of Shepton Athletic Website

BRONZE - $450 *(must be purchased by July 31st for print deadlines)*
- Full-Year (Fall, Winter and Spring) Program Ad – Half Page 7.5" w x 5"h (B&W)
- Company Logo on Home Page of Shepton Athletic Website

CHAMPION - $300 *(must be purchased by July 31st for print deadlines)*
- Full-Year (Fall, Winter and Spring) Program Ad – Quarter Page 3.75" w x 5"h (B&W)

ATHLETE - $175 *(must be purchased by July 31st for print deadlines)*
- Full-Year (Fall, Winter and Spring) Program Ad – Business Card (B&W)

BANNER - $150 *(purchased seasonally based on sport)*
- Company Logo on Athletic Team's Banner hung after team photo taken

OTHER SPONSORSHIPS
- Program Advertising *(available to those who miss July 31ST printing deadline)*
  Winter and Spring Programs
  - Full Page 7.5" w x 10"h (B&W) - $400 (pricing includes logo on website)
  - Half Page 7.5" w x 5"h (B&W) - $250 (pricing includes logo on website)
  - Quarter Page 3.75" w x 5"h (B&W) - $175

In-Kind Donations: offset budgeted expenses, are accepted for all levels of Sponsorships.

Details: The SSABC reserves the right to restrict sponsorships to any company or organization. The SSABC executive board must approve all sponsorships. All marketing materials and artwork for banners must be supplied by the Sponsor.

Privacy: Regardless of the level of sponsorship, the SSABC protects our membership information.

Term of Sponsorship: Extends until April 31, 2021.

Contact: For further information, please contact us at Info@SheptonStallionClub.com.
If you would like to support Shepton through an ad purchase, please complete the online form on the link below. This is the best and most efficient method.

https://sheptonathletics.membershiptoolkit.com/form/m/112634

Alternate purchase method: Print the form, return it with a check and camera ready/high resolution art, hard copy or disc with file, to: Programs@SheptonStallionClub.com

Submit Paid Ad with BW Camera **Payment must be made after 6/1/20
Please include any special instructions with Camera ready or high resolution pdf file artwork.
Please make checks payable to Shepton Stallion Club.

Questions?? Contact Rita Cunningham – programs@sheptonstallionclub.com

### ANNUAL SPONSORSHIPS
MUST BE PURCHASED BY JULY 31ST FOR PRINT DEADLINES

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>SIZE / PLACEMENT</th>
<th>PRICE</th>
<th>EARLY PRICING Ends 6/30/20</th>
<th>Ad Cost (Amount Paid)</th>
</tr>
</thead>
<tbody>
<tr>
<td>**Diamond Sponsor (1 available)</td>
<td>Centerfold (2-pg Color)</td>
<td>$1,800</td>
<td>$1,700</td>
<td></td>
</tr>
<tr>
<td>**Platinum Sponsor (1 available)</td>
<td>Back Cover (Color)</td>
<td>$1,650</td>
<td>$1,575</td>
<td></td>
</tr>
<tr>
<td>**Elite Sponsor (3 available)</td>
<td>Inside Back Cover  Inside Front Cover  Inside Right Page</td>
<td>$750</td>
<td>$700</td>
<td></td>
</tr>
<tr>
<td>*Gold Sponsor (2 available)</td>
<td>Back Side of Inside Right Opposite Inside Back Cover</td>
<td>$700</td>
<td>$650</td>
<td></td>
</tr>
<tr>
<td>*Silver Sponsor</td>
<td>Full Page B&amp;W, 7.5&quot; x 10&quot;</td>
<td>$650</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td>*Bronze Sponsor</td>
<td>Half Page B&amp;W, 7.5&quot; x 5&quot;</td>
<td>$450</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Champion Sponsor</td>
<td>Quarter Page B&amp;W, 3.75&quot; x 5&quot;</td>
<td>$300</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td>Athlete Sponsor</td>
<td>Business Card B&amp;W</td>
<td>$175</td>
<td>$150</td>
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<tr>
<td>Banner Sponsor</td>
<td>$150 - Indicate sport</td>
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</tbody>
</table>

### OTHER SPONSORSHIPS – Winter and Spring Programs ONLY
AVAILABLE TO THOSE WHO MISS JULY 31ST DEADLINE

* Full Page B&W, 7.5" x 10" $400
* Half Page B&W, 7.5" x 5" $250
Quarter Page B&W, 3.75" x 5" $175

** Includes Logo on Shepton Athletic Website and Company Banner hung year-round in Shepton Gym
* Includes Logo on Shepton Athletic Website

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**SHEPTON REPRESENTATIVE’S INFORMATION**

COMPANY NAME: 
CONTACT NAME: 
ADDRESS: 
CITY/ZIP: PHONE #: 
EMAIL: 

PERSON SELLING AD: EMAIL: 
SHEPTON GROUP TO CREDIT:
2020-2021 SHEPTON ATHLETIC PROGRAM BUSINESS AD

Layout sizes and shapes
Sizes illustrated below are not drawn to scale.